

rebeca guedes,



name: **Rebeca Guedes Mesquita**

contact: **rebeca.guedes@gmail.com**

folio: **rebecaguedes.info**

education

master's degree:

Hochschule Anhalt | 2022 | Germany

Integrated Design (1,1)

graduate degree:

UNA University Center | 2011 | Brazil

Printed & Multimedia Editorial Projects (1,3)

undergraduate degree:

University of Brasilia | 2010 | Brazil

Industrial Design - (1,5)

high school:

Sigma Educational Center | 2005 | Brazil

certifications

Scholarship: DAAD STIBET - Germany | 2021

German (A2.2): WIFI Tirol - Austria | 2019

Spanish (B2): Enforex - Spain | 2013

Art Direction: Funyl - Brazil | 2009

Advertising: Studio Online - Brazil | 2008

English (C1): Brasas - Brazil | 2004

design skills

Product ●●●●●

Visual ●●●●●

Interaction ●●●●●

Prototype ●●●●●

Research ●●●●●

System ●●●●●

Content ●●●●●

Agentic ●●●●●

AI Ethics ●●●●●

Strategy ●●●●●

work experience

● SAP | 2021 - Present

Germany | International Software Enterprise

Agentic; AI Ethics; Product Design; Visual Design; System Thinking; Desing Strategy.

● Buscar Maracujá | 2015 - 2021

Brazil, Italy, Israel, Vietnam | Self Employed

Product Design; Branding; Editorial Design; Art Direction; Service Design.

● Popcorn Communication | 2013 - 2015

Brazil | Advertising Agency

Product Design; Branding; Editorial Design; Art Direction; Merchandising; Final Artwork.

● BMC Publishing | 2012 - 2013

Brazil | Publishing House

Editorial Design; Printing Production; Service Design; Final Artwork.

● Exercere Communication | 2012

Brazil | Advertising Agency

Service Design; Merchandising; Art Direction; Branding; Final Artwork.

● Voice Design | 2011 - 2012

Brazil | Publishing House

Editorial Design; Art Direction; Printing Production; Final Artwork.

● Aliás Communication | 2010 - 2011

Brazil | Advertising Agency

Interaction Design; Art Direction; Branding; Illustration; Final Artwork.

● Lamparina Design | 2009 - 2010

Brazil | University of Brasilia - Junior Company

Project Management; Branding; Editorial Design; Service Design.

● CAIXA (CEF) | 2008 - 2009

Brazil | National Bank

Marketing; Art Curatorship Assistance; Merchandising; Administrative Assistance.