

rebeca guedes,



name: **Rebeca Guedes Mesquita**

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folio: **rebecaguedes.info**

education

master's degree:

Hochschule Anhalt | 2022 | Germany
Integrated Design (1,1)

graduate degree:

UNA University Center | 2011 | Brazil
Printed & Multimedia Editorial Projects (1,3)

undergraduate degree:

University of Brasilia | 2010 | Brazil
Industrial Design - (1,5)

high school:

Sigma Educational Center | 2005 | Brazil

certifications

Scholarship: DAAD STIBET - Germany | 2021

German (A2.2): WIFI Tirol - Austria | 2019

Spanish (B2): Enforex - Spain | 2013

Art Direction: Funyl - Brazil | 2009

Advertising: Studio Online - Brazil | 2008

English (C1): Brasas - Brazil | 2004

★ skills

InDesign	●●●●●	Figma	●●●●●
Photoshop	●●●●●	Wix	●●●●●
Illustrator	●●●●●	InVision	●●●●●
After Effects	●●●●●	Adobe XD	●●●●●
Dimension	●●●●●	Sketch	●●●●●

work experience

● SAP | 2021 - Present

Germany | International Software Enterprise
Gen AI: Product Design; Visual Design;
Design Thinking; Desing Strategy.

● Buscar Maracujá | 2015 - 2021

Brazil, Italy, Israel, Vietnam | Self Employed
Product Design; Branding; Editorial Design;
Art Direction; Service Design.

● Popcorn Communication | 2013 - 2015

Brazil | Advertising Agency
Product Design; Branding; Editorial Design;
Art Direction; Merchandising; Final Artwork.

● BMC Publishing | 2012 - 2013

Brazil | Publishing House
Editorial Design; Printing Production;
Service Design; Final Artwork.

● Exercere Communication | 2012

Brazil | Advertising Agency
Service Design; Merchandising; Art
Direction; Branding; Final Artwork.

● Voice Design | 2011 - 2012

Brazil | Publishing House
Editorial Design; Art Direction; Printing
Production; Final Artwork.

● Aliás Communication | 2010 - 2011

Brazil | Advertising Agency
UI/UX; Art Direction; Branding; Illustration;
Final Artwork.

● Lamparina Design | 2009 - 2010

Brazil | University of Brasilia - Junior Company
Project Management; Branding; Editorial
Design; Service Design.

● CAIXA (CEF) | 2008 - 2009

Brazil | National Bank
Marketing; Art Curatorship Assistance;
Merchandising; Administrative Assistance.